



360° leadership assessment

The 360° Leadership Assessment is one of the most valuable training & development tools available for driving organizational improvement.

- ▶ Organizations with successful leaders attract better talent, have higher retention, and deliver superior performance.
- ▶ Making relatively small investments in leadership development can have far-reaching impacts throughout an organization.

We expect the best performance from our leaders. Do you provide the tools to facilitate a leader's improvement?



Help Leaders Understand Their Unique Talents & Weaknesses

Candid, anonymous feedback from peers, direct reports, senior leaders and external business partners delivers a more complete performance profile.



Proprietary 360° Software Technology

Our 360° Leadership Assessment software is real-world tested and proven to be fast, reliable, and user-friendly.



360° Solutions That Meet Your Needs

Use our standardized Vital Link 360° evaluation assessment based upon leadership best practices, or collaborate with us to develop a customized template tailored to your organization's specific needs.



Partner With North Star – A Proven Leader

North Star provides an end-to-end 360° service to help you deliver upon your organization's leadership development commitments.

Why North Star?

- ▶ Over a decade of experience leading complex global online research projects.
- ▶ Highly responsive service and commitment to your total satisfaction.
- ▶ Affordable information solutions- consistently priced more attractively than the competition.

"North Star provides a seamless and fully integrated 360° solution that is highly effective – tailored questions, easy to use technology and comprehensive, user-friendly reporting."

Chuck Mollor,

Managing Partner, MCG Partners

Contact us today for a free demo or to discuss your specific needs:

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